

## **Logo Design and Tag Line Contests for Platinum Jubilee Celebration of College of Veterinary Science, AAU, Khanapara, Guwahati**

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College of Veterinary Science, Assam Agricultural University, Khanapara, Guwahati is stepping into the 75<sup>th</sup> year of its establishment on 18<sup>th</sup> August, 2022 and a grand year-long celebration of its Platinum Jubilee is on the anvil.

The Organising Committee of the Platinum Jubilee Celebration has decided to adopt a logo and a Tag Line which would reflect the glorious existence and achievements of the College. The Tag Line essentially should be a well-designed phrase with strong connection to the vision & mission of the College and its services to the society.

The winning entry will be given a cash prize of **Rs 5,000/-**. The second best entry will be given a cash prize of **Rs. 3,000/-** and the third one of **Rs. 2,000/-**.

The last date for submission is **12th June 2022**.

### **Terms & Conditions for Log Design Contest**

1. All entries must be submitted online through <http://vetbifg.ac.in/platinum/logo.php>. Entries submitted through any other medium/mode would not be considered for evaluation.
2. Participant is to make sure that his/her personal profile including contact number and email is accurate, as the organizers will use the information for further communication. Entries with incomplete profiles may be rejected.
3. The Contest is open to all alumni, and the present students, employees and teachers of the College.
4. The winning logo would be the intellectual property of the College as soon as the results are declared, and the winners cannot exercise any right over them thereafter. The winners shall be deemed to have surrendered copyrights of the winning logo to the contest organizer as soon as the results are declared. While the selected best entry will be used as the logo of the Platinum Jubilee Celebration, the top three contestants will be awarded cash prizes of Rs. 5,000.00, Rs. 3,000.00 and Rs. 2,000.00, respectively in the open session of the 75<sup>th</sup> Foundation Day Celebration of the College on 18<sup>th</sup> August, 2022.
5. The prize-winning logo may be used by the contest organizers in any manner they deem fit.

6. The contest organizer reserves the right to modify (or fine-tune) the prizewinning logo, i.e. unfettered right to modify the prize-winning logo design and add or delete any information or design feature in any form to it.
7. The contest organizer also reserves the right to not use the prize-winning logo at all, and/ or to use an alternative logo.
8. The logo must not contain any provocative, objectionable or inappropriate content.
9. Only one entry per participant would be considered.
10. The logo must be original and should not violate any provision of the Indian Copyright Act, 1957.
11. The organiser does not bear any responsibility for copyright violations or infringements of intellectual property carried out by the participants.
12. The design of the logo must not infringe on the Intellectual Property Rights of any third party. All entries are governed by the provisions of Logos and Names (Prevention of Improper Use) Act, 1950 and any violation of the said Act will result in disqualification.
13. The participant must be the same person who has designed the logo and no plagiarism of any kind would be allowed.
14. All the entries received would be assessed by a Selection Committee for final evaluation. The decision of the Selection Committee would be final and binding on all the contestants and no clarifications would be issued to any participants or any decision of the Selection Committee.
- 15. The tentative date of declaration of the result for the contest is 30<sup>th</sup> June, 2022.**

### **Technical Parameters**

1. Participants should upload the logo in JPEG or PNG format only.
2. The logo should be designed in both black & white and multi-coloured forms and both the corresponding images should be submitted.
3. The size of the final design may vary from 4 cms X 4 cms to 60 X 60 cms. (Note: The logo should preferably be circular. The dimensions above indicate only the minimum and maximum 'frame' sizes of usage.)
4. The logo should be in high resolution with minimum 300 DPI.

5. The logo should be usable on the website/social media such as Twitter/Face book and on printed material such as black and white printing, stationery and signage.
6. Participants should not imprint or watermark logo design.
7. In the event of selection, contest organizers may ask the winner to resubmit the entry in different size(s)/ format(s) etc. to suit their requirements.

### **Terms & Conditions for Tag Line Contest**

- All entries must be submitted online through <http://vetbifg.ac.in/platinum/logo.php>. Entries submitted through any other medium/mode would not be considered for evaluation.
- Participant is to make sure that his/her personal profile including contact number and email is accurate, as the organizers will use the information for further communication. Entries with incomplete profiles may be rejected.
- The Contest is open to all alumni, and the present students, employees and teachers of the College.
- The Tag Line should preferably be short with maximum of 8 (eight) words.
- Once submitted for competition, copyrights of the 'Tag line' will be with Contest Organiser.
- The contestant must be the sole author/ owner of the copyright of the 'Tag Line' suggested and the 'Tag Line' should not have been previously utilised for any other purpose.
- The entry must not contain any provocative, objectionable or inappropriate content.
- Maximum of 3 (three) entries per participant would be considered.
- While the selected best entry will be used as the Tag Line of the Platinum Jubilee Celebration, the top three contestants will be awarded cash prizes of Rs. 5,000.00, Rs. 3,000.00 and Rs. 2,000.00, respectively in the open session of the 75<sup>th</sup> Foundation Day Celebration of the College on 18<sup>th</sup> August, 2022.
- There will be no notification to participants of rejected entries.
- All entries will be judged based on creativity, originality and composition.
- The Contest Organiser reserves the right to reject any entry, which it does not feel, suitable or appropriate or which does not conform to any of the conditions listed above.
- In case of any copyright issue for the 'Tag Line' suggested, it will be responsibility of the participant to settle the same. The Contest Organiser would not bear any cost in this regard in case of any dispute at any later stage.

- All the entries received would be assessed by a Selection Committee for final evaluation. The decision of the Selection Committee would be final and binding on all the contestants and no clarifications would be issued to any participants or any decision of the Selection Committee.
- **The tentative date of declaration of the result for the contest is 30<sup>th</sup> June, 2022.**